

# Curriculum vitae

## Personal Information

**FIRST NAME / SURNAME** Martin Zolles (Dr. phil.)  
**ADDRESS** Rabengasse 11A/708, 1030 Vienna  
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**EMAIL** martin.zolles@digitalisation.at

**NATIONALITY** Austria  
**DATE OF BIRTH** 25.09.1978  
**GENDER** Male

**POSITION** Digital Leader (C-Level)

## Work Experience

**DATES** September 2019 - present  
**POSITION** **Head of Digital Operations Middle East**  
**EMPLOYER / ADDRESS** Serviceplan Middle East, Dubai Design District,  
Building 1B, Floor 4  
**TYPE OF BUSINESS** Marketing & Advertising / [serviceplan.com](http://serviceplan.com)

**DATES** July 2018 - July 2019  
**POSITION** **Digital Strategy Manager**  
**EMPLOYER / ADDRESS** Plan.Net Austria, Gregor Mendel Str. 50, 1190 Vienna  
**TYPE OF BUSINESS** Marketing & Advertising / [serviceplan.com](http://serviceplan.com)

**DATES** January 2016 - June 2018  
**POSITION** **Director Consulting**  
**EMPLOYER / ADDRESS** moodley brand identity, Lehargasse 7, 1060 Vienna  
**TYPE OF BUSINESS** Branding, Marketing & Advertising / [moodley.at](http://moodley.at)

**DATES** April 2013 - December 2015  
**POSITION** **Senior Consultant International Projects**  
**EMPLOYER / ADDRESS** Virtue Austria, Lothringerstraße 2/2, 1040 Vienna  
**TYPE OF BUSINESS** Marketing & Advertising / [virtueworldwide.at](http://virtueworldwide.at)

## Curriculum vitae

**DATES** February 2009 – July 2012  
**POSITION** **Facility Staff (Academic Researcher)**  
**EMPLOYER / ADDRESS** University of Vienna, Universitätsring 1, 1010 Vienna  
**TYPE OF BUSINESS** Higher education / [publizistik.univie.ac.at/en](http://publizistik.univie.ac.at/en)

**DATES** April 2006 – December 2008  
**POSITION** **Project Manager, Editor, Copywriter**  
**EMPLOYER / ADDRESS** Super-Fi GmbH, Favoritenstraße 4, 1040 Vienna  
**TYPE OF BUSINESS** Communication, Marketing & Advertising

## Education and Training

**DATES** 2019  
**QUALIFICATION AWARDED** Dr. phil.  
**PRINCIPAL STUDIES** Communication & Media  
**INSTITUTION** Bauhaus University Weimar / University of Vienna

**DATES** 2012  
**QUALIFICATION AWARDED** European Business Competence Licence (EBCL)

**DATES** 2006  
**QUALIFICATION AWARDED** Mag. phil  
**PRINCIPAL STUDIES** Communication, English, Philosophy, German  
**INSTITUTION** University of Vienna

## Skills and Competences

**LANGUAGE SPOKEN** German, English  
**OTHER LANGUAGE(S)** Russian

**SOCIAL SKILLS AND COMPETENCES** Emphatic, problem-solving and effective communication; team-oriented and inspiring leadership; results-based negotiation and group work

**COMPUTER SKILLS AND COMPETENCES** Mac OS & Microsoft 365 Suite  
Trello, Basecamp, Wrike, InVision, Jira, Typo 3, Wordpress, Contao, prezi.com